

2010 TOSM SPONSORS AND EXHIBITORS

- 3A
- ABINETWORKS
- ADVALSO
- AGILE
- AIVEBS
- AIZOON CONSULTING
- AKHELA
- ALKÈ INFORMATICA
- ALTAIR ENGINEERING
- ALTANET
- ALTEA
- AMUSER
- ARCHIVIST
- ARKYS GROUP
- ASCOM TORINO
- ASERNET
- ASIT
- AT WORK
- ATON
- BETACOM
- BI ELLE
- BIESSE SISTEMI
- BLACKBIRDS
- BLUE SOF CONSULTING
- BMOOBLE
- BYTE SOFTWARE HOUSE
- CAPGEMINI
- CAREER COUNSELING
- CEDEO
- PIEMONTE AGENCY - THINK UP PROJECT
- CEZANNE SOFTWARE
- CNA
- COGITA CONSULTING
- COGITEK
- CONFSERVIZI PIEMONTE VALLE D'AOSTA
- CONSOFI SISTEMI
- CONSORZIO ITCLUSTER ALTRO
- CONSORZIO TOP-IX
- CONSORZIO URSA MAJOR
- CONTUR
- COOPERATIVA SOC. ARCOBALENO
- CORE INFORMATICA
- COSMIC BLUE TEAM
- CSC ITALIA
- CSI PIEMONTE
- CSP-INNOVAZIONE NELLE ICT
- SCARL
- CTS ELECTRONICS
- DELTA COMPUTER
- DELTA PROGETTI 2000
- DIGITALTREE
- DISTRETTO IT PUGLIA
- DYLOG ITALIA
- E.MAGINE
- EMISFERA CONSULTING
- ENTERPRIME CONSULTING
- ENTERPRISE TECHNOLOGY SOFTWARE
- ESSENTIA.COM
- ESYTEC
- ETICA
- EURESYS
- EURIX GROUP
- EUROCONS CONSORZIO S.C.P.A.
- EUROGED
- EUROTEAM
- EVOLUTION & TECHNOLOGY S.N.C.
- EXPERTA BUSINESS SOLUTIONS
- EXTRA.IT
- FABBRICADIGITALE
- FEEDBACK ITALIA
- FINANCE EVOLUTION
- FINPIEMONTE
- FINSOFT
- FO.CO.S.
- FONDAZIONE ASPHI ONLUS
- FSC-FUTURE SOLUTIONS COMPANY
- GEAD S.A.S.
- GRUPPO 24 ORE
- GRUPPO BUFFETTI
- GRUPPO SCAI
- GRUPPO TEKNO
- H&S
- HI-P.S. ITALIA
- HICARE RESEARCH
- HT LAB
- I.D.S.
- I3P
- ICOS - NETAPP
- IDEA REAL ESTATE
- IDLOG
- IDM CONSULTING
- IFM INFOMASTER
- IL SOLE 24 ORE
- INFOCAMERE S.C.P.A.
- INFOCERT
- INFOGROUP
- INFORMATICI SENZA FRONTIERE
- INGENICO
- INSIEL MERCATO
- IRIDES
- ISMB - ISTITUTO SUPERIORE MARIO BOELLA
- ITDREAM
- KELYAN
- KNOW K.
- ESYTEC
- LINKS MANAGEMENT AND TECHNOLOGY
- MAINLINE
- MANNESMANN QUALITY COMPUTER PRINTERS
- MICROCOM
- MICROGRAF
- MICRONTEL
- MICROSOFT
- MOLTECO
- MOST
- MULTIVENDOR SERVICE
- MUSA
- MUST
- NETBRAIN
- NETHOUSE
- NICANTI OY
- NICE
- OMICRON CONSULTING
- OOROS
- OPENWORK
- OPERA NETCENTER
- ORACLE ITALIA
- ORIZZONTE SGR
- OVER
- PASSEPARTOUT
- PATH.NET
- PHOTOVOX
- PIEMONTECH
- PLURISERVICE
- POKER
- POLITECNICO DI TORINO ALTRO
- POLO D'INNOVAZIONE ICT
- PRC MULTIMEDIA S.N.C.
- PRIMA ELETTRONICS
- PROGETTO INFORMATICA
- PROGETTO SIRIO
- PUNTO QUALITÀ
- QSAVE TECHNOLOGY
- QUID WEB & MEDIA
- RAM
- REGIONE PUGLIA
- REGOLA
- REPLY
- REVEN.GE
- SDPROGET INDUSTRIAL SOFTWARE
- SIDI
- SIGECO-CSS
- SISTEMI TORINO
- SKYLAB ITALIA
- SMARTRM
- SME UP
- SOFT-IN
- SSB PROGETTI
- SYNAREA CONSULTANTS
- SYCON SOLUTIONS FOR ENTERPRISE
- SYSMAN
- TALENTA MART
- TECNO HOLDING
- TELBIOS
- MUST
- TELECOM ITALIA
- TELEDIF ITALIA
- TELEION
- TELESERVIZI
- TESEO.IT
- TOP CONSULT
- TORINO WIRELESS
- TRAMPOLINE
- TREND MICRO
- UNIONE INDUSTRIALE DI TORINO
- UNIVERSITÀ DEGLI STUDI DI TORINO: DIPARTIMENTO DI INFORMATICA
- VENCO COMPUTER
- VENCOTEL
- VIEWEB.IT
- VIRTUAL REALITY & MULTI MEDIA PARK
- XENIALAB
- ZEBRA TECHNOLOGIES EUROPE
- ZUCCHETTI

TOSM – Torino Software & Systems Meeting is an exhibition that provides a thorough overview of the ICT world, and brings demand and supply together.

2010 TOSM: over 4,500 visitors | 164 sponsors and exhibitors | 18 conference sessions featuring 111 speakers | 260 international b2b meetings | 1,771 b2b meetings between Italian partners.

How to reach Lingotto Fiere

By plane: From Torino Caselle airport, it takes a 25-minutes' drive to the exhibition center.

By train: From Torino main station, Torino Porta Nuova, you can take the underground or reach Lingotto Fiere by bus (No. 1, 18 or 35) or by car (10 minutes' drive). From Porta Susa train station, you can reach Lingotto Fiere by underground or by tram No. 1 or drive (20 minutes). From Stazione Lingotto, you can reach Lingotto Fiere by tram (No. 18) or by car (5-minutes' drive).

By car: Torino is located in a position which can be easily reached from any country in Europe.

A network of highways connects Torino to Milan, Venice, Trieste (A4), Bologna, Florence, Rome, Naples (A21+A1), and Genoa (A21+A26). From Nice and Marseille, you can reach Lingotto Fiere via Savona/Ventimiglia (A6+A10), from Grenoble and Lyon, via Susa/Frejus (A32+T4). All highways are connected to the Torino ring road; we suggest exit Corso Unità d'Italia; from there, follow directions for "Lingotto Fiere".

Info & Registration: www.tosm.it



GL events Italia S.p.A.

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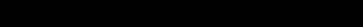
TOSM

TORINO SOFTWARE AND SYSTEMS MEETING

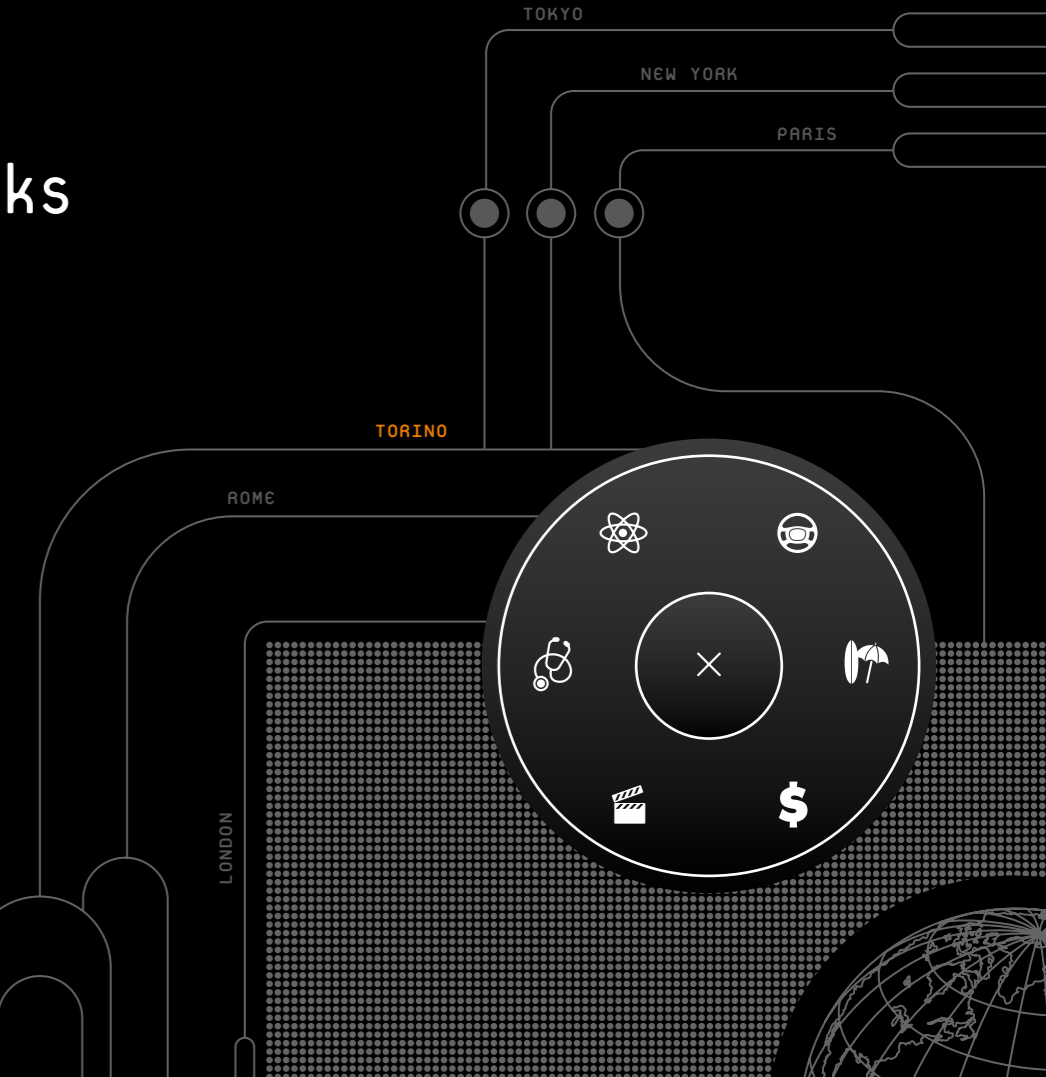
Torino, November 16-18, 2011
LINGOTTO FIERE

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[ICT FOR BUSINESS]

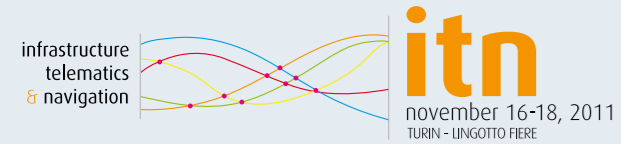
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LINGOTTO FIERE TORINO



2011 TOSM the key point of reference in Italy for the promotion of businesses producing ICT management applications for the healthcare, finance, automotive, energy, tourism and multimedia industries.



In 2011 TOSM will grow even stronger, thanks to its co-location with ITN, the established international event dedicated to infomobility, intelligent infrastructures, telematics and satellite navigation.

An Exclusive Partnership!

Promoted by the Torino Chamber of Commerce and the ICT Group of the Industrial Employers' Association of Torino, 2011 TOSM will be organized by GL events Italia - Lingotto Fiere, in the Oval, from November 16 to 18.

The event will benefit from the scientific contribution of Torino Wireless, the technical support of the Piemonte Agency, and the facility dedicated to the Think UP project.



THE FORMAT FOR 2011

A unique event offering numerous initiatives and business opportunities for both exhibitors and sponsors:

Unique meeting opportunity

- B2B meetings
- Meetings between decision-makers and industry leaders
- Networking initiatives for exhibitors and visitors
- Press meetings & media events
- Business meetings organized through the Enterprise Europe Network

High open conference opportunity

- A three-day conference program featuring high-profile agendas
- Important case histories at the international level and renowned institutional speakers
- High-profile opening and closing conference
- Exclusive talk show with opinion leaders
- Program of workshops and thematic round tables
- Possibility to organize company workshops on technical
- Business topics and educational pre-conference seminars

High end exposition event

- An exhibiting area spanning 3000 sqm
- Demo area and in-depth information

EARLY BIRD WITHIN MAY 15th



WORLD VISION

In 2011, TOSM will be an event with an international profile. The event will feature numerous international professionals from the major European, Middle East and Far East countries.



BROKERAGE EVENT

The Brokerage Event is a special event organized by the Torino Chamber of Commerce in the framework of the Enterprise Europe Network, with the aim of promoting one-to-one meetings between businesses, universities and research centers from across Europe. In 2010, at the Brokerage Event on infomobility, businesses and research centers met to exchange technologies and find partners for innovative projects. Totally, the event included over 170 international meetings.



INTERNATIONAL B2B MEETINGS

All participating international buyers, key players and system integrators will have the opportunity to meet and start business with the attending exhibitors as well as with the top class ICT companies belonging to Think Up, project offering a reserved lane to meet a selection of Torino-Piemonte enterprises. For each international participant and according to their own selection, Piemonte Agency will arrange a pre-scheduled agenda of B2B meetings, lasting approximately 30/40 minutes each.



WHY PARTICIPATE

Participation in the event will enable you to drum up your business:

- Business:** an opportunity to increase sales and enlarge your database list.
- Sales contacts:** an opportunity to meet both your clients and new prospects, to talk with them and find out their needs and opinions, to present your products in detail and give a preview of your latest novelties, to get in touch with old clients, to develop new markets and drum up your business.
- Brand positioning:** an opportunity to promote and develop brand awareness, to position or re-position your brand, to establish contacts with potential investors, to discover the perception of your company's image, to verify the recognition of your brand for future negotiations, and to create consent towards your corporate identity.
- Distribution channels:** an opportunity to find new partners and distributors, and to exchange opinions with distribution channels.
- Media:** an opportunity to create or strengthen your relations with the media, journalists and publishers, to promote the publication of information and news concerning your products/services and your company, and in general to establish relations with the press. A sense of belonging to the ICT community.



TOSM Torino Software & Systems Meeting, the ICT event where you can expand your network of contacts, provides you a unique opportunity to meet and exchange opinions with key industry players.

MAIN AREAS OF INTEREST

